

Really Bad Provisional Titles - Transcription

BONNIE

So we put in for this grant, we got this grant, and all the time we were working with really bad provisional titles—I can't even remember them... Mad With the Truth...they were just politically correct but silly...not punchy. So for a year and a half, Don and I kept throwing by each other other names, we went through hundreds and hundreds of names. We drew June Callwood into it, and June Callwood came up with names. And so this just went on for like a year and a half and then one time Don wrote to me and he said—or he called me, this was before internet so I'm not sure how he sent it but he probably gave me a copy, and he said, "okay I have a bunch more names I don't know if any of them are good." And there were like another twelve names there and eleven totally useless names and in the middle of it was Shrink Resistant.

DON

I thought of it in a dream. It was a dream.

BONNIE

So Don was the wordsmith here, there was no question. But it took us forever to get it.

DON

It was worth it, but it was frustrating as hell. Trying to come up with a decent—a title that reflected what we were up to. Because this book is a one of resistance, this is one of the first books in Canada on resistance against psychiatry. It is the first of actually shrink resistance, and of course the shrinks didn't like it but that was just more confirmation that we were doing everything right.